



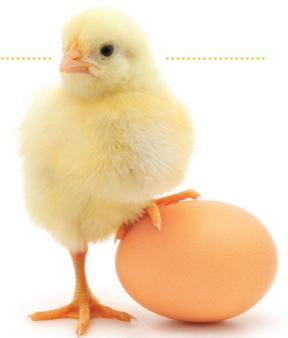
The Open Hen House

A Look at Cage-Free Eggs

Today's educated consumers are becoming more and more concerned about how their food is being produced. A growing focus on humane environmental conditions for livestock has increased the demand for cage-free eggs. **Confused about the various types of 'free' eggs out there?** Here's an explanation:

Free-Run or Cage-Free Eggs are produced by hens free to roam about the floor of the barn with access to nesting boxes and perches. Since eggs can be laid anywhere, collection is slower.

Free-Range Eggs are produced in a similar environment to cage-free eggs, but in addition to nesting boxes, open floor space and perches, the hens also have access to outdoor runs.



Who's Going Cage-free?

Since 2007, 15 BC municipalities have passed resolutions to only use cage-free eggs in city-run centres and catering services. Similarly, 18 colleges and universities in Canada have pledged to serve only cage-free eggs in their institutions. These numbers continue to increase across Canada as demand for humane food options grows.

The cage-free trend is also gaining traction in the retail and food service sectors. Grocery chains such as Loblaws and Safeway are making the push to make more cage-free eggs available to their customers. Some chains have taken it to the next level: Whole Foods, Choice's Markets, Wal-Mart and Costco are committed to carrying only cage-free eggs in their stores.

Many high-profile organizations including Tim Hortons, Burger King, and Subway have pledged to start transitioning to suppliers offering cage-free eggs. Other companies have already switched to 100 percent cage-free, such as Unilever, in its Hellmann's Light Mayonnaise.

Go Cage-Free with us

We're a leader in cage-free egg products offering a selection of liquid and frozen cage-free and organic egg products, made right here in Canada from 100% Canadian eggs.

Vanderpol's Eggs Cage-free Products

4443	Cage-free Liquid Whole Egg	6x2kg Case
4444	Cage-free Frozen Whole Egg	6x2kg Case
0515	Cage-free Hard Cooked and Peeled Eggs	10kg pails
5140	Cage-free Frozen Egg Whites for the US	30lb pails
5141	Cage-free Frozen Sugared Yolk (10%) for the US	30lb pails



Contact your local Vanderpol's Eggs sales representative for sampling opportunities. For more information about these and other great Vanderpol's Eggs products visit www.vanderpoleggs.com